

## MSLA International Privacy Policy Privacy statement

Introduction . MSLA International is committed to respect the existing legal requirements with respect to the privacy of people who are part of our databases and its affiliates. This privacy statement describes the policies and current MSLA International practices with regard to personal information collected by MSLA International through its companies associated in Latin America.

**Definitions**. The term "personal data" includes information related to a natural or legal person identified or susceptible of being identified, as for example, name, age, postal or electronic address of a person. The term "Associate" is any business entity anywhere in Latin America that is part of its network of information providers and with which it has an agreement for this purpose.

**Notification of changes to privacy statement.** MSLA International continuously improves and adds new functionality and features to its web site. These continuous improvements, as well as changes in the law or technology, required to make changes to this privacy policy. MSLA International reserves the right to update or modify this privacy statement at any time without prior notice.

Changes to this privacy policy will be informed by posting updated or amended version of this privacy statement on its website. The use of this site by any person or company after making any of the aforementioned modifications constitutes acceptance of that information, shall be subject to the terms of the revised privacy statement. MSLA International shall not apply any changes in this privacy statement with respect to any personal information that has been collected by MSLA International or its associated companies prior to the publication of the revision of this privacy statement on the site.

For your convenience, whenever this privacy statement to be amended, we will send you an alert that will be published on our web site for 30 days.

Please review this privacy statement periodically. You can access the current version of this privacy statement at any time, by clicking on the button of "Legal Information" that appears in the top right of our website.



**Disclosure of information staff of the affiliates.** MSLA International maintains an agreement for the exchange of information on people and companies with its affiliates with respect to each of the protection policies of data issued by regulatory authorities of each Government.

**Disclosure of Personal information to unrelated third parties**. Both MSLA International and its affiliates share personal information collected through the following means:

- Public sources
- Agreements with professional associations
- Agreements with private associations
- Promotions and activations
- Surveys
- Subscription lists
- Lists of email opt-in, etc.

Where appropriate, before disclosing any personal information to a third party, MSLA International will require by contract that the third take all proper precautions to protect data from unauthorized disclosure or any use.

Integrity and information security . MSLA International will take reasonable commercial measures to safeguard the reliability, accuracy, integrity and update the information in our databases and to protect the safety of them. We keep personal information for as long as reasonably required in accordance with the purposes for which it was collected or to comply with a legal report required or any requirements for document retention. Our servers and databases are protected by industry standard security technology, such as for example industry standard firewalls and password protection. Employees who have access to personal information have been trained to handle such information properly and in accordance with our security protocols. While we can not guarantee the occurrence of any loss, misuse, unauthorized disclosure, alteration or destruction of data, we try to prevent such unfortunate situations.

Access and correction of data . People who record contact information or demographic on the servers of MSLA and/or our partners may access or correct any personal data by writing to the webmaster of each one of them where they will answer the questions quickly and correctly. Requests for correction or deletion of personal data are subject to all applicable legal reporting or obligations of retention required documents to our partners or MSLA international.



Minor . Our partners and/or MSLA International not consciously collect any personal information from individuals under eighteen years of age. If anyone has reason to believe that a child has provided personal information to MSLA International, please contact us and we will make our best efforts to delete the information from our databases. www.mslainternational.com contains hyperlinks to other Web sites that are not operated by MSLA International or its affiliates. These hyperlinks are provided for your reference and convenience only, and do not imply any endorsement of the activities of such third-party Web sites or any association with its operators.

**Transfer of data abroad**. MSLA International and its affiliates operate a global company. MSLA International and its affiliates have facilities and databases in different countries. MSLA International and its affiliates may periodically transfer personal data to a data base of MSLA International, an affiliate or a third party in any other country for the purposes described in this privacy statement. In this case, MSLA International and/or its affiliates shall take reasonable precautions in accordance with the applicable law to protect the confidentiality and security of personal information reported.

**Questions about our privacy statement**. If you have any questions regarding this privacy statement or concerns about the way MSLA International.com processes your personal data, please do not hesitate to notify us to privacy@mslainternational.com.